Enterprise offering – accessing tokenised ESG assets

Understanding distinct customer journeys for joint solution Zumo/GMEX ZERO13 for enterprise clients

Buy & Retire Journey

- Requirements to have a wallet to buy/hold/retire tokenised digital carbon credits/RECs – to hold against own emissions/their customer emissions – multi chain wallet (blockchain agnostic)
- Focus on quality & verification of assets – links to registry/validation methods
- Reporting & transparency to wider stakeholder key
- Possible future integration with carbon calculator to help them improve estimation of GHG emissions for carbon reporting

Trade Journey

- Customer requirements to buy & sell assets – access to marketplace with liquidity for assets
- Focus on settlement and reducing counterparty risk
- Quality & price of assets – so large pool of projects important
- Seamless ability to pre-fund/withdraw funds
- Credit checking to manage risk

Requirements for both Customer routes

- KYC/KYB stand alone or integration in existing systems
- On/off ramps or invoicing solution
- Standardisation of outputs
- Verification standards of projects easily surfaced
- Simple front end UI/frictionless integration into exiting systems

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